

Fertilizer Exchange delivers value to you in two MAIN ways:

- ① Our **blockchain-integrated platform** brings trust, security, risk reduction and cost savings to the fertilizer industry **benefiting ALL participants**.
- ② Once a full marketplace has been created buyers and sellers will enjoy the advantages of verifiable price and true reputation creation.

The Fertilizer Exchange Formula

Fertilizer Exchange is the first **digital** global platform owned and managed by a neutral, independent professional team having expertise in technology, physical commodity trading, supply chain management and financial services. This exchange was specifically designed to trade one of the world's largest agricultural commodities, fertilizer.

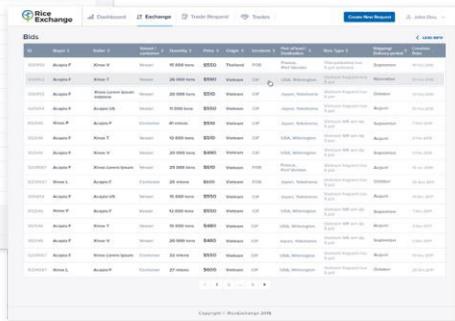
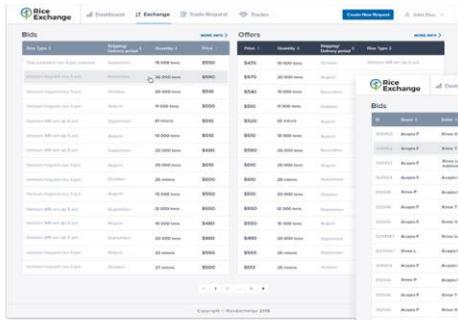
Trading fertilizer on the exchange removes unnecessary transaction costs and lowers other costs allowing for better service pricing and benefits for all parties - producers, sellers, buyers and services providers.

The trading platform uses blockchain technology which modernizes supply chains creating significant costs and time savings. It allows service providers such as banks, insurance, and shipping companies to reduce risk and offer more competitive quotes to fertilizer market participants.

Fertilizer Exchange brings trust, a stringent **unique due diligence and anti-money laundering process, immutable smart contracts, event logging**, consensus of events, **reduced document processing times** and the elimination of human error and fraud.

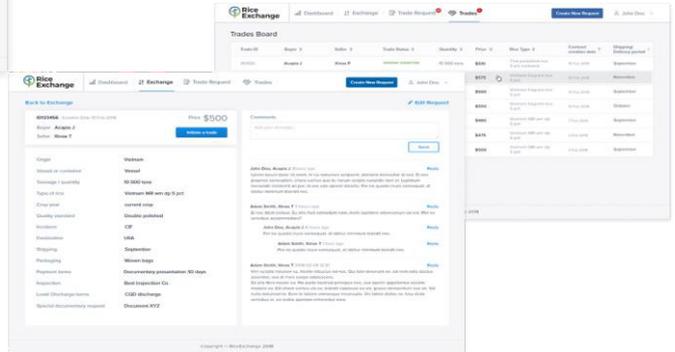
Once a full marketplace has been created buyers and sellers will enjoy the advantages of price transparency and verifiable aggregated pricing data on a customizable dashboard and true reputation creation.

How it works



Exchange - Live bids and offers from around the world

Trade with Chat - Counterparties can communicate in real time about deals



Audit Log - Every step of the trade is permanently logged and cannot be changed

Benefits Fertilizer Exchange can provide to the industry:

- ✓ Provide buying and selling liquidity and an additional trading channel in dynamic market conditions
- ✓ Stringent registration and due diligence process to on board trading members, offering a credible pool of counterparties
- ✓ Ability to access cost efficient supply chains including container freights and inspection agencies, comparing different quotes to get a competitive rate quickly.
- ✓ Ability to reach up/down and engage with stakeholders along the supply chain
- ✓ Creation and transfer of trade documentation digitally optimises document exchange, minimizes risk of error, increases efficiency and frees up working capital. Smart contract tools with automatic document matching and pre-populated document functionality; reducing costs and risk of errors and replacing the use of couriers
- ✓ *Access to no fee trades on the platform if I commit early to trade volume on the exchange. This is a unique opportunity for early adopters. For those signing up later there will also be rewards for using the platform but the early birds get the biggest rewards!*

Timeline



To find out more please register your interest below

REGISTER INTEREST

ON THE WEBSITE

The Fertilizer Exchange board and management are a highly experienced and capable team with the necessary skills to build and manage a marketplace for the complex fertilizer supply chain.

Phil Sunderland, General Manager

has extensive global trading and leadership experience across the supply chain in the world's leading fertilizer companies

Luis Muriedas, Business Development

Is focused on building relationships with and signing up users for the platform

Graeme Kelly, Project Manager

experienced in technology for financial and trading platforms, coordinates matters relating to requirements and devops

Varun Dinodiya, Operations

is a commodities industry expert with trading and business development experience and has previously established a physical metals trading platform successfully

Dominique Fox, Marketing

manages the online presence and social media accounts

Frederik de Breuck, Fujitsu Lead and Architect

one of the world's leading enterprise blockchain experts, he manages the team that built the platform and coordinates with Microsoft

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